The Oncology Nursing Society (ONS) is a professional organization of more than 39,000 members committed to promoting excellence in oncology nursing and the transformation of cancer care. As the main point of contact with patients and families, these nurses influence cancer care in all practice settings.

Don’t miss the opportunity to showcase your brand and reach a captive audience at the ONS 45th Annual Congress in San Antonio, TX. Meet face-to-face with 4,000 oncology nurses who are looking for education, products, and services to help them improve cancer care.
**Showcase your products and services to 4,000 attendees at Congress. As the main point of contact with patients and families, these nurses influence cancer care in all specialties and practice settings.**

### Top Diseases Treated by Attendees
- Hematologic Malignancies
- Breast Cancer
- Gastrointestinal Cancers
- Head and Neck Cancers
- Genitourinary Cancers
- Thoracic Cancers

### Primary Specialty of Attendees
- Medical Oncology
- Medical-Surgical Oncology
- Blood and Marrow Transplantation
- Radiation Oncology
- Surgical Oncology

### Primary Work Setting of Attendees
- Hospital Setting (Ambulatory)
- Hospital Setting (Inpatient)
- Academic Institution

### Congress sessions are organized in five education tracks to ensure that the event attracts attendees from every content practice and level of expertise.

#### Clinical Practice: **CP**
For nurses interested in learning the latest treatment modalities and evidence-based care for individuals with cancer.

#### Research: **R**
For doctorally-prepared nurses, those considering a science-based nursing career, and nurses interested in understanding how the evidence behind nursing care is created.

#### Radiation: **RT**
For nurses working directly in radiation oncology and nurses caring for patients with cancer receiving radiation therapy.

#### Advanced Practice: **AP**
For nurses in advanced roles looking to enhance their ability to provide and coordinate optimal cancer care for their patients and families.

#### Leadership/Management/Education: **L**
For nurse leaders, managers and educators to gain new ideas and techniques to implement in their work setting.

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**Attendees by Job Title**
- Staff Nurse
- Nurse Manager
- Nurse Practitioner
- Clinical Nurse Specialist
- Nurse Navigator

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**Contact Us**

**Exhibits:**
- Erin Weintraub (eweintraub@smithbucklin.com, 312-673-5985)
- Sarah Appleton (sappleton@smithbucklin.com, 312-673-4920)

**Sponsorship and Events:**
- Jennifer Shupe (jshupe@smithbucklin.com, 312-673-5742)
- Andrew Haigh (ahaigh@smithbucklin.com, 312-673-5442)

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**Make your plans now to meet with these leaders on the frontline of cancer care.**
EXHIBITS AND SPONSORSHIPS

2019 Exhibitors

- 93% rated exhibiting at ONS Congress as valuable or extremely valuable
- 95% rated the quality of attendees as good to excellent
- 89% plan to exhibit again next year
- 93% felt that ONS attracted their target audience

Exhibitor Benefits

- Access to oncology nurse decision-makers
- Attendee list-rental opportunities
- Listing in the attendee guide, Congress website, and Congress mobile app
- Exclusive exhibitor-only marketing opportunities, including the ability to hold theater presentations in the learning hall, symposia events, access to meeting space and more.

Sponsorships

Showcase your brand to attendees and drive traffic to your booth with Congress sponsorships. With more than 4,000 nurses from across the United States, Congress gives you the visibility you need to put your organization front and center.

**Increase brand recognition** with sponsorships such as a charging station, coffee break, or water bottles.

**Interact with attendees** by sponsoring an interactive mural, a snack station, or a giveaway of the day.

**Send your company’s message home with each** attendee by advertising in Congress Daily News, table tents, or hotel room drops.

To view the digital prospectus for the complete list of sponsorship opportunities and descriptions, or please contact us for a custom package.

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EVENTS

CONNECT TO NURSES ON THE FRONT LINES OF CANCER CARE

Holding an event at the ONS 45th Annual Congress connects you to oncology nurses who are at the front lines of cancer care.

CNE Symposia
Host a breakfast, lunch, or dinner event to educate nurses on the topic of your choice and offer additional contact hours of continuing nursing education.

Non-CNE Symposia
These informational presentations give you a chance to share valuable knowledge with attendees, while providing them the opportunity to network with fellow nurses during a meal.

Off-Site Symposia
Host a Non-CNE symposia at a venue off-premises. These can be held only during designated time slots and must be approved in writing by ONS. Access fee excludes AV, venue rental, and other applicable event charges.

Theater Presentation
Offer non-CNE presentations to attendees during sought-after learning hall time.

Ancillary Events
Any event wherein you are inviting more than ten ONS Congress attendees, onsite or offsite. All ancillary events require ONS approval and incur the ancillary event fee. Onsite space will be accommodated first-come, first-served.

Meeting Space
Set aside space for internal staff meetings or speaker-ready rooms (no ONS attendees).

Included With Your Symposia or Theater Presentation Event Package

Room Setup
Standard room and A/V setup. Detailed equipment provided upon request and available on the event resource page.

Lead Retrieval
Wireless lead retrieval scanner will be provided.

Recognition
On-site signage. Listing in the conference guide with a schedule of events.

Learning Hall Presentations
Three exhibit hall badges are included with your event. Additional badges may be purchased for $50. All staff must have a badge to enter the Learning Hall.

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355: Average CNE symposia attendance
154: Average non-CNE symposia attendance
91: Average theater presentation attendance

Breakfast: 208
Lunch: 304
Dinner: 260

Average symposia attendance based on time slot

Click Here
To open the digital events prospectus.

Click Here
To download the event application.

Average symposia attendance based on time slot:

Breakfast: 208
Lunch: 304
Dinner: 260