Dear ONS Exhibitor:
As you continue to plan for the ONS 43rd Annual Congress we wanted to share a few updates and reminders. Please pass this newsletter on to any members of your team who would benefit from this information.

We recommend bookmarking the ONS 43rd Annual Congress Exhibitor Resources Page. On the page you can find the most up-to-date information related to your exhibit in the Learning Hall. As additional information becomes available it will be posted here.

**Upcoming Deadlines**

- **March 21**: Deadline for Lead Retrieval Order Discount
- **March 23**: Hotel rooming list submissions, reservations
- **April 16**: Deadline for hotel reservations name or date changes
- **April 17**: Custom Shepard Rentals Discount

**New Exhibitor Webinar**

Please join us on April 4th at 12:00 pm CT for a new exhibitor webinar that will help prepare you for the best exhibiting experience at the ONS 43rd Annual Congress. The webinar will cover the ONS floor plan, badge registration, exhibit schedule, Shepard services, and shipping information.

Please use this link to register for the webinar.

**Exhibitor Services Kit**

Please find the ONS 43rd Annual Congress Exhibitor Services Kit on the Exhibitor Resources Page of the Congress website. The manual is composed of ONS Show Management Forms, Shepard Forms, Housing and Registration information, and Utilities and Additional Services for your ordering needs. **Please note: at this time all Congress payments are past due. In order to access the service kit your balance must be paid in full.** If you are unsure if you have paid or need a copy of your invoice please contact pbraylay@smithbucklin.com.

**Exhibitor Registration and Housing**

To register for badges and reserve hotel rooms please click here. If you would like to request a block of rooms, click here. If you have any questions or need help accessing the website, registering, or booking housing, please e-mail onsocexh@experient-inc.com.

**Mobile App Instructions**
If you have not already, you will receive an email from ONS’s scheduling tool, Confex (ons@confex.com), with instructions on how to upload your company information to the website and mobile app. Please complete this task at your earliest convenience so that your company is included in this popular attendee tool. If you need this information resent, please contact cjonadi@ons.org.

2019 On Site Space Selection

We will hold an onsite space selection during Congress for the 2019 ONS 44th Annual Congress taking place April 11-14, 2019 in Anaheim, CA. Please look for detailed information in mid-April.

Sponsorship Opportunities

Conference Guide Ads – last chance!
Advertise in the printed onsite conference guide included in all attendee registration bags. The conference guide is the go-to resource for attendees, including detailed information on educational sessions, exhibitors, the learning hall, and all conference events. It also serves as a notepad for the duration of the conference!
- Full page: $3,500
- Half Page: $2,500
- Final artwork due April 1st!
- Reserve your ad space today: click here for the Advertising Application

Featuring a new product at Congress this year?
The New Product Program offers the opportunity to showcase artwork and information on our New Product display. The program is $1,000 and open to the first 36 participants.
- Featured on New Product display in Grand Lobby space on the first floor at the main entrance ...on the way to registration and the Exhibit Hall!
- Recognition in the printed conference guide
- New Product signage for your exhibit booth indicating that you are a participant
*Note: Product must have been launched within the last year and not displayed at previous ONS Congresses.
- Reserve your participation today: click here for the Sponsorship Application

Contact Us

Contact Jennifer Shupe (312-673-5742) and Amanda Strombeck (312-673-4844) to discuss your goals and help with your plans. Speaking, sponsorship, marketing and advertising opportunities are still available.

Jeannie Weber (312-673-5794) and Mary Gerth (312-673-5594), exhibits and sponsorship coordinators, are your main contacts for all questions once you have contracted your participation.

Thank you,

ONS Show Management