We expect more than 4,000 oncology nurses to attend the ONS 43rd Annual Congress. Make your plans now to meet with these leaders on the frontline of cancer care.

**TOP DISEASES TREATED BY ATTENDEES**
- Hematologic Malignancies
- Breast Cancer
- Gastrointestinal Cancers
- Head and Neck Cancers
- Genitourinary Cancers
- Thoracic Cancers

**PRIMARY WORK SETTING OF ATTENDEES**
- Hospital Setting (Ambulatory)
- Hospital Setting (Inpatient)
- Academic Institution

**PRIMARY SPECIALTY OF ATTENDEES**
- Medical Oncology
- Medical-Surgical Oncology
- Blood and Marrow Transplant
- Radiation Oncology
- Surgical Oncology

**CONTACT INFORMATION**

Jennifer Shupe • **Sales Manager**
312-673-5742 • jshupe@smithbucklin.com

Amanda Strombeck • **Sales Manager**
312-673-4844 • astrombeck@smithbucklin.com

Andrew Haigh • **Sales Manager**
312-673-5442 • ahaigh@smithbucklin.com

Washington, DC • May 17–20, 2018
## ONS Events at a Glance

<table>
<thead>
<tr>
<th>Event Type</th>
<th>Average Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>CNE Symposia</td>
<td>315</td>
</tr>
<tr>
<td>Non-CNE Symposia</td>
<td>143</td>
</tr>
<tr>
<td>Theater Presentations</td>
<td>78</td>
</tr>
</tbody>
</table>

### Average Symposia Attendance Based on Time Slot

<table>
<thead>
<tr>
<th>Time Slot</th>
<th>Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Breakfast</td>
<td>180</td>
</tr>
<tr>
<td>Lunch</td>
<td>360</td>
</tr>
<tr>
<td>Dinner</td>
<td>260</td>
</tr>
</tbody>
</table>

## Connect to Nurses on the Front Lines of Cancer Care

Holding an event at the ONS 43rd Annual Congress connects you to oncology nurses who are at the front lines of cancer care. Book your event today.

### CNE Symposia

Host a breakfast, lunch, or dinner event to educate nurses on the topic of your choice and offer additional contact hours of continuing nursing education.

### Non-CNE Symposia

These informational presentations give you a chance to share valuable knowledge with attendees, while providing them with the opportunity to network with other nurses over breakfast, lunch, or dinner.

### Theater Presentations

Take advantage of this opportunity to offer non-CNE presentations to attendees during learning hall time.

### Ancillary Events

Opportunity to access attendees (e.g. receptions, hospitality suites, or any function where invitees outside of your company will be in attendance). Any event wherein you are inviting more than 10 ONS attendees will need ONS approval and is subject to the ancillary event access fee. Onsite space will be accommodated first come, first serve.

### Meeting Space

Set aside space for internal staff meetings or speaker ready rooms (no ONS attendees). The rooms assigned for these events hold a maximum of 10–15 people. All meeting space requests must receive ONS approval, regardless of where they are held.
INCLUDED WITH YOUR SYMPOSIA OR THEATER PRESENTATION EVENT PACKAGE

- Standard room set up
- Standard A/V set-up. Detailed equipment provided upon request and available on the event resources page.
- Wireless lead retrieval scanner
- On-site signage with a schedule of events
- Listing in the conference guide
- Information and 100-word description and link to registration information (if provided) in the conference scheduling app and website must be provided by March 1 to guarantee inclusion on signage and in the conference guide and by April 15 to be included in the app and the website. If not received by the indicated deadline, ONS will use the information provided on the event application.
- Food and beverage is not included and is the responsibility of the sponsor.

Requests for non-CNE symposia, theater presentations, ancillary event space, and meeting space are reserved for exhibiting companies only and requests must come directly from the sponsoring company. Third-party requests will only be accepted for CNE symposia. Earliest dated request will have preference if companies reach equal point totals. If requests arrive on the exact same date, ONS reserves the right to assign space based on a company’s previous support of ONS.

CNE AND NON-CNE SYMPOSIA AVAILABILITY

ONS limits the number of events taking place at any given time to maximize attendance and provide an increased demand. Spaces fill up quickly, so book your program soon and be sure to indicate your first, second, and third choice on your symposia application. You will receive your space assignment in December 2017.

ROOM SETS AND AUDIO/VISUAL

Symposia rooms will be set in rounds. Because of the number of events and associated time constraints, you must use the provided set and we reserve the right to refuse requested changes. Details of the room set and what is included will be sent with your confirmation letter. All industry-sponsored events are required to use the official audio visual provider. Details will be included with your meeting space confirmation.

ASSIGNMENT OF SPACE

Industry supporters who have priority points with ONS receive preferential space assignments when applications are received by October 15. Points can be earned for the following, and totals are based on the 12 months preceding application for space.

HOW TO EARN PRIORITY POINTS

- Corporate Council • 3 POINTS
- Congress sponsor
  - Sponsorship/Event Investment
    - $50,000+ • 3 POINTS
    - $25,000–$49,999 • 4 POINTS
    - $15,000–$24,999 • 3 POINTS
    - $5,000–$14,999 • 2 POINTS
    - $4,999 and under • 1 POINT
- Congress exhibitor • 1 POINT for each 10x10 booth for the current year (non-cumulative) and 1 point (per show) for exhibiting at the last two ONS Annual Congresses
- Lifetime sustaining member • 1 POINT

EXTEND YOUR EDUCATION

Promote Enduring Activities through these additional opportunities: $5,000 PACKAGE

- Dedicated Social Media Post
- Inclusion in the post-Congress email promotion, plus mention Weekly Update newsletter
- Inclusion in blog post on ONS website

FIVE WAYS TO INCREASE EVENT ATTENDANCE

- New! Digital signage at convention center and headquarter hotel
- Registration bag insert
- Column wrap
- Chair drop
- Onsite guide advertising

Contact us for more information.
ONS 43rd Annual Congress
2018 SYMPOSIA AND THEATER PRESENTATION APPLICATION

SmithBucklin
330 N. Wabash Ave.
Chicago, IL 60611

Questions?
Contact Our Sales Managers

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312-673-6580 (fax)

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312-673-6580 (fax)

Andrew Haigh
ahaigh@smithbucklin.com
312-673-5442 (phone)
312-673-6580 (fax)

Sponsoring/Exhibiting Company Contact Information

Sponsoring company______________________________________________
Contact name __________________________________________________
Address _________________________________________________________
City ___________________________ State_______ Zip ______
Email __________________________________________________________
Website ___________________________ Phone ________________

Third Party Logistics Contact Information

Third party logistics company_______________________________________
Contact name __________________________________________________
Address _________________________________________________________
City ___________________________ State_______ Zip ______
Email __________________________________________________________
Website ___________________________ Phone ________________

CNE/Non-CNE Symposia

Please indicate your first, second and third choice for date and time. Times are tentative.

*Expected attendance: __________
*Presentation topic: _____________________________________________
*Total Number of Symposia __________ Total Cost __________

Wednesday, May 16, 2018
__6–7:30 pm • $35,000 ___CNE ___Non-CNE

Thursday, May 17, 2018
__6–7:30 am • $35,000 ___CNE ___Non-CNE
__12:15–1:45 pm • $38,500 ___CNE ___Non-CNE
__6–7:30 pm • $35,000 ___CNE ___Non-CNE

Friday, May 18, 2018
__6–7:30 am • $35,000 ___CNE ___Non-CNE
__12:15–1:45 pm • $38,500 ___CNE ___Non-CNE
__6–7:30 pm • $35,000 ___CNE ___Non-CNE

Saturday, May 19, 2018
__6–7:30 am • $35,000 ___CNE ___Non-CNE
__12:15–1:45 pm • $38,500 ___CNE ___Non-CNE
__7–8:30 pm • $35,000 ___CNE ___Non-CNE

Sunday, May 20, 2018
__6–7:30 am • $35,000 ___CNE ___Non-CNE

Off-Premise Symposia

☐ $10,000
These can be held only during the designated dates and times listed above and must be approved in writing by ONS. Access fee excludes A/V. Specify day requested: ________________________________________________

Learning Hall Theater Presentations

Four theaters that seat 130 people are available in each time slot. The access fee is $15,000/time slot. Please indicate your first, second, and third choice.

*Presentation topic: _____________________________________________
*Total Number of Presentations __________ Total Cost _________

Thursday, May 17, 2018
__11:15 am–12:15 pm ___1:45–2:45 pm

Friday, May 18, 2018
__11:15 am–12:15 pm ___1:45–2:45 pm

Saturday, May 19, 2018
__11:15 am–12:15 pm ___1:45–2:45 pm

Enduring Activity Package

☐ $5,000

Submit Your Payment
Meeting space confirmations will not be issued until payment is received.

☐ Invoice Sponsoring Company
☐ Invoice Third Party

Send Check payable to ONS (tax ID #51-0183279) to
Oncology Nursing Society Exhibits
P.O. Box 3500
Pittsburgh, PA 15230

Terms of Agreement

☐ We agree to abide by all rules and regulations governing the ONS 43rd Annual Congress which are part of this application. Acceptance of this application by show management constitutes a contract.

Date ________________________________________________

Authorized signature* (required) __________________________________________

Name/title (please print) ________________________________________________

*Signature must come from sponsoring company. Sponsoring company is liable for the contracted total.

Submit Your Contract
Email or fax this application to jshupe@smithbucklin.com or astrombeck@smithbucklin.com or ahaigh@smithbucklin.com or 312-673-6580 (fax). Do not mail contracts.
ONS 43RD ANNUAL CONGRESS
2018 MEETING SPACE AND ANCILLARY EVENT APPLICATION

Sponsoring/Exhibiting Company Contact Information

Sponsoring company ________________________________
Contact name ________________________________
Address ________________________________
City ____________________________ State_______ Zip ______
Email ________________________________
Website ________________________________

Third Party Logistics Contact Information

Third party logistics company ________________________________
Contact name ________________________________
Address ________________________________
City ____________________________ State_______ Zip ______
Email ________________________________
Website ________________________________

Meeting Space Request: $1,000 per day

Meeting space is available for internal staff meetings or speaker ready rooms. The rooms assigned for these events hold a maximum of 10–15 people; ONS attendees cannot be invited to these meetings. Inviting ONS attendees will result in a forfeiture of your space and fee to host event. All meeting space requests must receive ONS approval, regardless of where they are held. ONS blackout times do not apply to Meeting Space requests.

<table>
<thead>
<tr>
<th>Choice</th>
<th>Date</th>
<th>Time</th>
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<tbody>
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<td>May 15</td>
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<tr>
<td>May 19</td>
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</tbody>
</table>

*Number of attendees ________ (maximum of 10–15 people)
*Room set:  Conference style _____    U-shape _____    Other _____
Property ________________________________

Ancillary Event Access Fee: $2,500 per event

Opportunity to access attendees (e.g., receptions, hospitality suites, or any function where invitees outside of your company will be in attendance). Ancillary events can be held for $2,500/event. All meeting space requests with anticipated attendance of more than 10 ONS Congress attendees must receive ONS approval, regardless of where they are held. Ancillary events are not scheduled during the following blackout times:

Thursday, May 17, 2018 6 am–7:30 pm
Friday, May 18, 2018 6 am–7:30 pm
Saturday, May 19, 2018 6 am–8:30 pm

<table>
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</tr>
</tbody>
</table>

*Number of attendees __________
*Room set:  Conference style _____    U-shape _____    Other _____
I am requesting onsite space

My event will be off site (all rental fees are the responsibility of the sponsor)

Submit Your Payment
Meeting space confirmations will not be issued until payment is received.

- Invoice Sponsoring Company
- Invoice Third Party

Send Check payable to ONS (tax ID #51-0183279) to

Oncology Nursing Society Exhibits P.O. Box 3500 Pittsburgh, PA 15230

Terms of Agreement

- We agree to abide by all rules and regulations governing the ONS 43rd Annual Congress which are part of this application. Acceptance of this application by show management constitutes a contract.

Date ________________________________
Authorized signature* (required) ________________________________
Name/title (please print) ________________________________

* Signature must come from sponsoring company. Sponsoring company is liable for the contracted total.

Submit Your Contract

Email or fax this application to jshupe@smithbucklin.com or
astrombeck@smithbucklin.com or ahaigh@smithbucklin.com or
312-673-6580 (fax). Do not mail contracts.
Industry Event Rules and Regulations

- All independent industry-sponsored events affiliated with the ONS Congress must be approved and not compete with official ONS events. Failure to receive approval will result in exclusion from all ONS conventions and events. Based on the available facilities, no request is guaranteed until confirmed by ONS in writing.

- Payment in full of the access fee is required at the time the application is submitted.

- Canceling meeting space before December 1, 2017, will result in a $250 processing fee. Cancellations after December 1, 2017, will result in forfeiture of the entire access fee. Should any contingency prevent holding of the conference, neither ONS nor SmithBucklin shall be held liable for any expenses incurred by the company requesting space. ONS reserves the right to make final decisions on all points that the rules and regulations do not specifically cover.

- Failure to hold symposia and ancillary events during the designated hours may result in the loss of ONS priority points.

- Disregard for any rule stated here is just reason for ONS to prohibit any exhibitor from participating in all future ONS events. All companies holding a social event must notify ONS c/o SmithBucklin and be approved, even if meeting space is not requested, and an unofficial venue is being used.

- Events which include the operation of musical instruments, radios, sound projection equipment, or any noisemaking machines must be conducted or arranged so that the noise resulting from the demonstration will not annoy or disturb adjacent events, nor cause the aisles to be blocked. Operators of noisemaking events must secure approval of operating methods before the event opens. Show Management shall be the sole judge of what constitutes appropriate sound levels.

- Registration areas may be located directly outside of each sponsor’s room, and shall not infringe upon neighboring events. Registration lines must be structured in an orderly fashion to include stanchion and must stay located on the same side of the wall as the event. Show Management shall be the sole judge of what constitutes an orderly registration line and reserves the right to relocate or restructure.

- ONS reserves the right to change meeting space assignments to benefit the conference. Changes in meeting space will be communicated in writing to the participating companies and will not be made after 30 days prior to the conference.

- Approved off-premises events are subject to the ONS administrative access fee less AV costs. If an agency/third party is securing space on behalf of a company, proof of appointment must be submitted with the request.

- Symposia space will be assigned based on the time slot selected, competing topics, required meeting space needs, and date request was received. ONS reserves the right to assign the next best substitute timeslot when the requested timeslot is not available. Since it is not always possible to contact each individual company for new timeslot selections, please make multiple choices on your application. ONS reserves the right to change meeting space assignments to benefit the conference. Changes in meeting space will be communicated in writing to the participating companies and will not be made after 30 days prior to the conference.

- Submitting a request does not guarantee assignment. Assignments and confirmations will not be provided without payment in full. Meeting space will be confirmed in writing to the individual listed on the application or request form approximately 4 months prior to the show. Once space is assigned, you will work directly with the facility and the audio visual vendor on your event.

- Facilities may require deposits to confirm space assigned by ONS. Facility cancellation fees may be charged.

- A disclaimer must be printed on all promotional materials for symposia or educational offerings supported by any group other than ONS. This disclaimer will clearly state that ONS does not promote or endorse any of the information presented within the event. The same disclaimer information must be shown to your audience prior to the start of any symposia for a minimum of 30 seconds. Proofs of disclaimers will not need to be submitted to show management for approval.

- Disclaimer information will be provided with the confirmation of your event. Cancellation of function space will result in cancellation fees to be paid in accordance with the established cancellation policies outlined.

- Titles, funding information, and descriptions must be provided by March 1, 2018, to guarantee inclusion on signage and in the attendee guide and by April 14, 2018, to be included in the app and the website. If titles and funding information are not received by the indicated deadline, ONS will use the information provided on this application in all materials.

- All symposia sponsors are limited to one sign with maximum measurements of 4’x8’. Sign must remain directly outside of event function.