

## American Academy of Nursing Nominates New Fellows

The American Academy of Nursing (AAN) has nominated nine Oncology Nursing Society (ONS) members as fellows for 2002 induction. The nominees represent a variety of disciplines within the field of nursing. One of the criterion for AAN membership is recognition by one's peers of having made outstanding contributions to nursing over and above those which are required in one's position of employment. Each nominee also must be sponsored for membership by two AAN fellows. This year's slate of nominees of exceptional nursing leaders are educators, researchers, entrepreneurs, and association executives.

The new fellows will be formally inducted into AAN on November 2 during the Academy's 29th Annual Meeting and Conference at the Registry Resort in Naples, FL.

The ONS members to be inducted are Marlene Zichi Cohen, PhD, RN, Joan Such Lockhart, PhD, RN, CORLN, AOCN®, Marianne LaPorte Matzo, PhD, RN, CS, GNP, Cathy D. Meade, PhD, MS, RN, Marva Mizell Price, DrPH, MPH, RN, Kathleen Ruccione, RN, MPH, Anna L. Schwartz, PhD, c-FNP, Deborah Witt Sherman, PhD, APRN, ANP, BC, and Lois Van Cleve, PhD, RN.

AAN was established in 1973 to provide visionary leadership to the nursing profession and the public in shaping future healthcare policy and practice and optimizes the well-being of the American people through the synthesis of scientific and philosophic knowledge as the basis for effective healthcare policy and practice.

## Belcher Named Acting Associate Dean for Professional Programs and Practice



ONS member Anne E. Belcher, PhD, RN, FAAN, has been named acting associate dean for professional programs and practice at the Johns Hopkins University School of Nursing in Baltimore, MD.

Belcher comes to Hopkins from the Thomas Jefferson University College of Health Professions, Department of Nursing, in Philadelphia, PA, where she was director of the

undergraduate program. She was at the University of Maryland School of Nursing for more than 10 years, most recently as associate professor in the Department of Adult Health Nursing, and from 1992–1997, she was chair of the Department of Acute and Long-Term Care Nursing. She also has taught in the School of Nursing at Columbia University, where she served as associate dean for academic affairs.

Belcher is a fellow in the American Academy of Nursing and an active member of ONS. She received a doctoral degree in higher education from Florida State University and a graduate degree in medical-surgical nursing education from the University of Washington in Seattle.

"I am delighted to be joining the faculty, students, and staff at the Johns Hopkins University School of Nursing," Belcher said. "I have been proud through the years to work with nurse colleagues there on a variety of professional and community projects and to recommend the wonderful educational programs that are offered. It is a great honor to now join such a dynamic and creative school of nursing, especially at such a critical juncture in nursing practice, education and research."

## Kruse Named Hero in Fight Against Breast Cancer

ONS member Barbara Kruse, RN, OCN®, MEd, a nurse clinician for the Norton Cancer Resource Center in Louisville, KY, has received the Local Leadership Hero Award from BMW and the Susan G. Komen Breast Cancer Foundation. The award recognizes her many years of dedication and service to patients with breast cancer in her community and for the invaluable support and resources she provides to women affected by breast cancer and their families.

Kruse, a nurse for 26 years, is the founding staff member of Norton Cancer Resource Center, which opened in August 1997. Through the center, Kruse counsels newly diagnosed patients with cancer and their families and caregivers. She provides information on their diagnosis, treatment options, what to expect during the treatment and recovery process, and how to cope emotionally with having cancer.

This is the sixth year that BMW has partnered with the Komen Foundation for the BMW Ultimate Drive, a program that increases breast cancer awareness, raises funds for research and outreach, and recognizes community leaders and survivors. As part of

the program, two fleets of customized BMW vehicles travel across the country, stopping in more than 200 cities. In each city, the public is invited to test-drive these cars. BMW donates \$1 for every test drive mile driven to the national Komen Foundation to support research and breast cancer awareness projects around the country. In each of the past five years, BMW USA has contributed \$1 million to the Komen Foundation.

The Susan G. Komen Breast Cancer Foundation is an international organization with a network of volunteers working through affiliates to eradicate breast cancer as a life-threatening disease by advancing research, education, screening, and treatment.

## Rieger Named Director of International Affairs Department



ONS Immediate Past-President Paula Trahan Rieger, MSN, RN, CS, AOCN®, FAAN, has been named director of the newly created department of International Affairs at the American Society of Clinical

Oncology. This department will evaluate and address the needs of both international members and annual meeting registrants from outside the United States, serve as staff support for the International Affairs committee, and work to increase relations and collaborations with international oncology societies.

Rieger is an oncology nurse with more than 20 years of experience in the field of medical oncology, with expertise in biological therapies and cancer genetics. She is a recognized speaker and author, both nationally and internationally, and just completed a two-year term as ONS president in April 2002.

## Yasko Named Director of Clinical Research Services at Roswell Park

ONS member Joyce Yasko, RN, PhD, FAAN, recently was named director of Clinical Research Services at Roswell Park Cancer Institute in Buffalo, NY. Yasko also serves as a senior associate with Oncology Associates, Inc., a consulting firm specializing in cancer

Digital Object Identifier: 10.1188/02.ONF.1035-1036

care. She worked previously at the University of Pittsburgh, where she still is a professor emeritus, and University of Pittsburgh Cancer Institute in Pennsylvania.

At Roswell, Yasko collaborates with Donald Trump, MD, senior vice president for clinical research, chair of the Department of Medicine, and coprincipal investigator of the Cancer Center Support Grant, and Candace Johnson, PhD, senior vice president for translational research and a senior faculty member in the Department of Pharmacology and Therapeutics. In her new position, Yasko is responsible for the development, implementation, and evaluation of all clinical research resources and services.

### Society of National Association Publications Gives *Oncology Nursing Forum* Article Gold Award

The Society of National Association Publications (SNAP) has given an *Oncology Nursing Forum* article a Gold award in the Scholarly Journals, Feature Article category of its 2002 SNAP EXCEL Awards. "A Death With Dignity in Oregon," which was published in the January/February 2001 issue (Vol. 28, pp. 58-65), was authored by Mavis Tuten, RN, OCN®, an interdisciplinary master's student at Oregon State University in Corvallis and a graduate research assistant in the program for Ethics, Science, and the Environment in the Department of Philosophy.

Editorial entries are judged on excellence in writing, timeliness, originality of topics, and overall dissemination of information to readers, in addition to generally recognized editorial values. In the Feature Article category, Tuten's article was awarded for its "in-depth, peer-reviewed exploration of a single topic to inform or instruct."

ONS Publisher Leonard Mafrica, MBA, CAE, accepted the award on June 27 at SNAP's annual conference in Washington, DC. "We are fortunate at ONS that our members' work provides us with a level of sophistication and quality that keeps the Society in a leading position among professional associations," said Mafrica. "Tuten's work on this article, in addition to being a major contribu-

tion to the oncology nursing literature in its own right, also helps ONS stand out among scholarly publishers from many disciplines."

### Nurses for a Healthier Tomorrow Recognized Nationally as Among the Best Public Relations Programs

Nurses for a Healthier Tomorrow, a coalition of leading nursing and healthcare organizations, including ONS, has been awarded the Public Relations Society of America's 2002 Silver Anvil Award, which recognizes the best in strategic public relations planning and implementation. Nurses for a Healthier Tomorrow received the Silver Anvil Award in the Public Service Business category. The coalition was one of 47 Silver Anvil recipients of more than 600 entries.

"As a Silver Anvil Award winner, Nurses for a Healthier Tomorrow has been recognized by its industry peers to have met the highest standards of performance in the public relations profession," said Gerard F. Corbett, chair of the 2002 Silver Anvil Awards and vice president of Hitachi America Ltd. "We congratulate them on the exemplary research, planning, execution, and results they delivered in this program."

The coalition of 39 leading national nursing and healthcare organizations, with Luci Baines Johnson and Elizabeth Dole as its honorary co-chairs, developed a national campaign designed to boost the attractiveness of nursing as a profession. The campaign targets middle and high school-age youth, although retaining current nurses also is an objective.

Using the tagline "Nursing. It's Real. It's Life.," the campaign includes seven print advertisements featuring real nurses, a television public service announcement (PSA), a movie theater ad, and a Web site ([www.nursesource.org](http://www.nursesource.org)). ONS member Janice Phillips, RN, PhD, was featured in the PSA. More than \$1 million in monetary and in-kind contributions have been raised, the nursing shortage issue has received editorial coverage nationwide, the coalition's PSA and print ads are running nationwide, and enrollments in entry-level nursing programs increased in fall 2001, ending a six-year period of decline.

### Rush-Presbyterian-St. Luke's Medical Center Receives Magnet Status

Rush-Presbyterian-St. Luke's Medical Center in Chicago, IL, has received the Excellence in Nursing Service designation from the American Nurses Credentialing Center (ANCC) Magnet Nursing Services Recognition Program. The Magnet Award is the highest award a hospital can receive for outstanding achievement in nursing services. Rush is the only medical center in Illinois caring for adults and children and one of only 51 hospitals nationwide to receive Magnet status.

Hospitals that receive Magnet status are noteworthy for their excellence and innovation in nursing, and evidence suggests that organizations with these characteristics have improved overall patient outcomes. Other studies of Magnet hospitals have shown that they have shorter lengths of patient stay, higher rates of patient satisfaction, and greater cost-efficiency.

Rush received Magnet designation after a two-year evaluation process that started with a voluminous application and ended with an exhaustive, on-site inspection by ANCC reviewers in April, said Beverly Hancock, MS, RN, education and quality coordinator at Rush. To qualify for Magnet status, Rush first had to meet high standards on 14 core areas and several subcategories for a total of 95 areas before moving to the full application level. A complete list of Magnet hospitals is available at [www.ana.org/ancc/magnet.htm](http://www.ana.org/ancc/magnet.htm).

#### Publish Your Accomplishments in the *Oncology Nursing Forum*

The *Oncology Nursing Forum* accepts news of member accomplishments for "People and Events." Submissions should include a recent photo and be less than 250 words. For more information, contact Associate Editor Jane M. Fall-Dickson, RN, PhD, AOCN®, at 301-962-8281 ([jdickson@nidcr.nih.gov](mailto:jdickson@nidcr.nih.gov)).

## Call for Nominations

### 2003 ONS Schering Oncology/Biotech Clinical Lectureship

The ONS Schering Oncology/Biotech Clinical Lectureship was established in 1985 to recognize and support excellence in clinical nursing practice.

#### Nomination criteria

1. A registered professional nurse with at least two years of experience in oncology nursing
2. A member of the Oncology Nursing Society
3. A practitioner whose practice exemplifies the ONS scope of oncology nursing practice
4. A practitioner who is a recognized expert in clinical nursing practice

because of his or her contributions to the development of oncology nursing

5. An effective communicator

The award recipient will receive a \$2,000 honorarium, waiver of the Congress registration fees, and a plaque from Schering Oncology/Biotech. The award recipient's lecture will be published in the July issue of the *Oncology Nursing Forum*.

**Deadline:** All nomination forms must arrive in the National Office no later than **August 15, 2002**. To receive a nomination packet, contact the Customer Service Department at the National Office at 866-257-4667 and request application EC11.