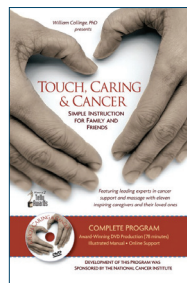


BOOKS

Touch, Caring, and Cancer: Simple Instruction for Family and Friends. William Collinge (Ed.). Kittery, ME: Collinge and Associates, 2009, hardcover, 66 pages, \$39.95, includes 78-minute DVD.



The most important message of this multimedia program is *touch!* Although a healthy person may take touch for granted, this sense can be painfully lacking in a patient with cancer. *Touch, Caring, and*

Cancer enriches caregiving by dispelling fears and concerns about using touch in cancer care. The text states, "There is always a safe and helpful way you can use touch to support a loved one with cancer" (p. 2).

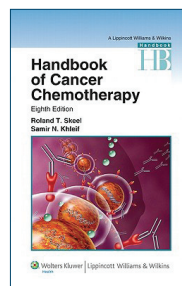
The text features contributions from recognized oncology experts, including William Collinge, PhD, MPH, Janet Kahn, PhD, NCTMB, Tracy Walton, MS, LMT, David Rosenthal, MD, and Susan Bauer-Wu, PhD, RN. The instruction is well organized and easy to follow. Testimony from patients and caregivers is strong without being sentimental. The program is multicultural and multilingual, available in English, Spanish, and Chinese.

Realistic demonstrations occur during a workshop. Chapters are parallel in the DVD and manual and include safety for the patient and caregiver, with warnings not to massage the legs; preparation of the setting, positioning, attitude, and centering; and specific techniques to be used with the head and face, neck, back, shoulders, hands, and feet. In addition, simple acupressure for oneself and others is demonstrated for anxiety, pain, and nausea.

This program is instructive and enlightening. Although produced in 2009, *Touch, Caring, and Cancer* remains current. Attention to empowering the caregiver can help make this often difficult experience more satisfying.

Patricia Ringos Beach, MSN, RN, AOCN®, ACHPN, is a clinical nurse specialist in oncology and palliative care and a nurse navigator at the Mercy Cancer Center in Toledo, OH.

Handbook of Cancer Chemotherapy (8th ed.). Roland T. Skeel and Samir N. Khleif (Eds.). Philadelphia, PA: Lippincott Williams and Wilkins, 2011, softcover, 832 pages, \$77.95.



This pocket or desk reference reviews the purpose, dosages, and expected side effects of chemotherapy and molecular targeted agents. The eighth edition has been revised to reflect current best medical practice,

with a new chapter on the biologic basics of molecular targeted therapies. The book is intended for oncology specialists, non-oncology physicians, oncology nurses, pharmacists, and medical and pharmaceutical students, as well as patients and their families.

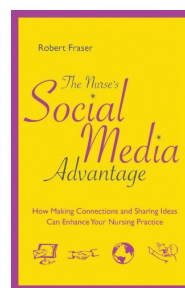
This handbook should not be read cover to cover, but used as a practical resource when a question arises. The strength of this reference text is that it is well organized and comprehensive. Section 1 reviews the basic principles and rationale for chemotherapy and molecular targeted therapy. Next, section 2 focuses on particular cancers, diagnostic tests, staging, and potential treatment modalities. Finally, section 3 concentrates on the supportive care of patients, management of side effects, infections, cytopenias, and oncologic emergencies.

Readers should note that although the information is comprehensive, the treatments described continue to evolve. Written reference materials are important, but online information is more current. In addition, despite being targeted toward patients and their families, the depth of this text may be difficult for those outside of the healthcare field to understand.

Sonja Bartolomei, BSN, RN, is a clinical research nurse at the National Institutes of Health in Bethesda, MD.

The Nurse's Social Media Advantage: How Making Connections and Sharing Ideas Can Enhance Your Nursing Practice. Robert Fraser. Indianapolis, IN: Sigma Theta Tau International, 2011, softcover, 256 pages, \$24.95, available as Kindle edition.

The Nurse's Social Media Advantage: How Making Connections and Sharing Ideas



Can Enhance Your Nursing Practice provides a comprehensive and easy-to-use guide of social media, related benefits, and key issues. The publication is particularly timely given the increased use of

social media in today's society. Nurses, regardless of work setting, specialty, or position, will find this book helpful as they develop skill and confidence in embracing the ongoing advancements in communication technology.

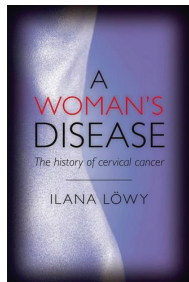
Robert Fraser, a Junior Fellow at Massey College in Toronto, Ontario, Canada, ably provides a comprehensive overview on social media and highlights how nurses can make important connections by using this new form of communication technology. The book's 10 chapters have numerous strengths, including a user-friendly format with detailed discussions on such key issues as security and quality concerns, protecting one's online reputation, and building online networks. In addition, the book includes examples of how nurses can enhance their careers, improve nursing practice, share information worldwide, and conduct and disseminate nursing research through social media. Figures are nicely detailed, providing a clear depiction of key concepts and how-to illustrations. The inclusion of key questions and quizzes to assess the reader's grasp of essential concepts is another positive feature. The social media directory includes a number of resources and applications designed to enhance the social media experience.

Beyond highlighting the benefits of social media, Fraser is mindful to acknowledge real-life concerns such as dealing with information overload, legal issues, and patient confidentiality. This unique book serves as an excellent foundation for those becoming acquainted with social media. *The Nurse's Social Media Advantage* is an excellent, one-of-a-kind reference and, in many instances, a must-have resource for today's nurse. Of course, in this fast-paced field, what is timely may soon be dated with new advances.

Janice Phillips, PhD, RN, FAAN, was a 2010–2011 Robert Wood Johnson Foundation Health Policy Fellow in Washington, DC.

NEW RELEASES

A Woman's Disease: The History of Cervical Cancer. Ilana Löwy. New York, NY: Oxford University Press, 2012, hardcover, 256 pages, \$24.95.

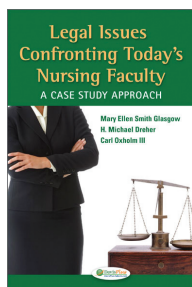


In the 20th century, innovations initially developed to control cervical cancer—radiotherapy and radium therapy, exfoliate cytology (Papanicolaou smear), homogenization of the staging of tumors, and mass campaigns for early detection of precancerous lesions of the cervix—set standards for diagnosis, treatment, and prevention of other malignancies. In the late 20th century, cervical cancer underwent another important change. With the display of the role of selected strands of human papillomavirus in the genesis of this malignancy, it was transformed into a sexually transmitted disease. This new understanding of cervical cancer linked it more firmly with lifestyle choices, and thus increased the danger of stigmatization of patients; however, it also opened

the possibility for efficient prevention of this malignancy through vaccination.

Löwy follows the disease from antiquity to the 21st century, focusing on the period since the mid-19th century, during which cervical cancer was dissociated from other gynecologic disorders and became a distinct entity. Following the ways in which new developments in science, medicine, and society have affected beliefs about medical progress and an individual's responsibility, gender roles, and reproduction, Löwy demonstrates the understanding of what cervical cancer is, and how it can be prevented and cured.

Legal Issues Confronting Today's Nursing Faculty: A Case Study Approach. Mary Ellen Smith Glasgow^a, H. Michael Dreher, and Carl Oxholm III. Philadelphia, PA: F.A. Davis, 2012, softcover, 416 pages, \$64.95.



The text is a resource for learning how to manage the array of legal issues that arise in nursing education and clinical environments. Experts in the fields of nursing and law present case-based scenarios within a legal and institutional framework. The book offers a step-by-step guide through an introduction, analysis of the case, and identification of salient issues, including policy-based decision

making. Additional information include lists of relevant case law, resources available on specific issues, and recommendations. This book provides healthcare professionals with the knowledge needed to face legal and ethical challenges encountered in the real world.

Key features include an introduction to understanding the legal process in educational and institutional settings; case study presentation of the pertinent issues, such as incivility and discrimination; detailed analysis of each case, with the process and implications if not handled correctly; and lists of resources for specific issues, including Web sites and relevant case law. Additional features include practical recommendations for handling problems in accordance with existing laws and institutional policy, when to call the university attorney, actions to take when law and ethics conflict, and sample protocols and guidelines that can protect the integrity of the academic process within a legal framework.

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